



SRH Fernhochschule – The Distance Learning University
SPO: GBA2204_120ECTS

Curriculum.

Study Program

Global Business Administration –

120 ECTS

MBA

Curriculum Master of Business Administration (MBA) Global Business Administration - 120 ECTS

Module	Examination	Semester			
		1	2	3	4
Mandatory Modules					
Method Theory and Research Approaches					
Empirical Research (Engl.) (6 ECTS)	Student Paper (10 pages)	6			
Data Analysis (Engl.) (Options: Qualitative or Quantitative Alignment) (6 ECTS)	Student Paper (20 pages)		6		
Business Administration - Basics					
General Business Administration (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Economics (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
Accounting (Engl.) (6 ECTS)	Student Paper (20 pages)		6		
Business Administration - Management Disciplines					
Human Capital Management (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Financial Management and Corporate Decisions (Engl.) (6 ECTS)	Case study (20 pages)		6		
Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Strategic Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
International Business Law (Engl.) (6 ECTS)	Student Paper (20 pages)		6		
Management Competencies					
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)	6			
Leadership (Engl.) (6 ECTS)	Student Paper (20 pages)		6		
Culture & Ethics (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
International Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
Risk Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6	
Study Degree					
Master Thesis and Colloquium GBA 120 (30 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 6 months)				30
Credits total	120	30	30	30	30