



SRH Fernhochschule – The Distance Learning University
SPO: BUM2303

Curriculum.
Study Program
Business Management
B.A.

Curriculum Bachelor of Arts (B.A.) Business Management

| Module | Examination | Semester | | | | | |
|--|--|-----------|-----------|-----------|-----------|-----------|-----------|
| | | 1 | 2 | 3 | 4 | 5 | 6 |
| Mandatory Modules | | | | | | | |
| Competencies for Study and Work | | | | | | | |
| Academic Research (6 ECTS) | Student Paper (10 pages) | 6 | | | | | |
| Personal Skills (6 ECTS) | Submission Tasks (15 pages) | 6 | | | | | |
| Foreign Language (6 ECTS) | Reflection Report | | 6 | | | | |
| Communication and Leadership (6 ECTS) | Submission Tasks (15 pages) | | | | | 6 | |
| Qualitative and Quantitative Research Methods (6 ECTS) | Student Paper (15 pages) | | | | | | 6 |
| Related Sciences | | | | | | | |
| Introduction to Economics (6 ECTS) | Submission Tasks (15 pages) | 6 | | | | | |
| Business Law (Engl.) (6 ECTS) | Submission Presentation | | | 6 | | | |
| Legal English (Engl.) (6 ECTS) | Submission Presentation | | | | | 6 | |
| General Business Administration | | | | | | | |
| Introduction to Business Administration (6 ECTS) | Student Paper (20 pages) | 6 | | | | | |
| Accounting and Reporting (6 ECTS) | Submission Tasks (15 pages) | 6 | | | | | |
| Situation Analysis in Management (6 ECTS) | Student Paper (20 pages) | | 6 | | | | |
| Operational Value Creation (6 ECTS) | Submission Tasks (15 pages) | | 6 | | | | |
| Personnel Management & Organisation (Engl.) (6 ECTS) | Written Exam (120 minutes) oder Student Paper (20 pages) | | 6 | | | | |
| Case Studies in Management (6 ECTS) | Online-Test (75 minutes) | | | 6 | | | |
| Marketing Tools (6 ECTS) | Student Paper (20 pages) | | | 6 | | | |
| Internal Cost Accounting (6 ECTS) | Submission Tasks (15 pages) | | | | 6 | | |
| Investment & Finance (6 ECTS) | Submission Tasks (15 pages) | | | | 6 | | |
| Project Management (6 ECTS) | Student Paper (20 pages) | | | | 6 | | |
| Business Culture and Ethics (6 ECTS) | Student Paper (20 pages) | | | | | 6 | |
| Current Challenges in Business Administration (6 ECTS) | Presentation (20 minutes) | | | | | 6 | |
| Management of Risks (6 ECTS) | Oral (Online) Exam (20 minutes) | | | | | 6 | |
| International Management | | | | | | | |
| International Relations (6 ECTS) | Student Paper (20 pages) | | | 6 | | | |
| Regional Studies (6 ECTS) | Submission Tasks (15 pages) | | | 6 | | | |
| Operational International Management (6 ECTS) | Student Paper (20 pages) | | | | 6 | | |
| Strategic International Management (6 ECTS) | Submission Tasks (15 pages) | | | | 6 | | |
| Profiling and Degree | | | | | | | |
| Theory-Practice-Transfer (BUM) (6 ECTS) | Student Paper (20 pages) | | 6 | | | | |
| Practice Project (BUM) (12 ECTS) | Project Exam (30 pages) | | | | | | 12 |
| Bachelor Thesis (BUM) (12 ECTS) | Bachelor Thesis (60 pages) | | | | | | 12 |
| Credits total | 180 | 30 | 30 | 30 | 30 | 30 | 30 |